# Victoria Donahoe

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## **EDUCATION**

BA Journalism 2021-2024 University of Cincinnati, Cincinnati, OH

• Minor: Environmental Studies

### **EXPERIENCE**

#### Freelance Writer 2024-Current

- Pitching and writing content for web magazines and publications
- Conducting interviews with sources for story in person and online

# Social Media Content Creation 2025- Current Fern Shop Cincinnati

- Generating content ideas for business Instagram with over 35k followers.
- Filming and editing reels in collaboration with the shop owner.

# Editorial Intern, May 2024 - August 2024 Cincinnati Magazine

- Pitched and wrote content ideas for print magazine distributed monthly, which involved research, interviews, and editing content for publication.
- Edited and fact-checked over 50 journalistic pieces for print and web versions of magazine stories, which involved calls to primary sources to verify all information was correct and up to date.
- Pitched and wrote content for web magazine, which uploads daily. Responsibilities included researching, interviewing, and editing. One web story reached more views than the Cincinnati Magazine's website homepage for the week it was uploaded.
- Assisted in social media production and generating content ideas for the magazine's social media with over 50k followers. Searched online for inspiration and pitched content relevant to the magazine's needs.

# Contributing Writer, September 2022- Jan 2024 The News Record, University of Cincinnati

• Pitched and wrote campus-related stories for independent student news organizations to inform and educate students and faculty.

### REFERENCES

Emma Balcom | Cincinnati Magazine, Associate Editor 502-345-7537 | ebalcome@cincinnatimagazine.com

Jenny Wohlfarth | University of Cincinnati, Journalism Professor

513-556-0934 | wohlfajj@ucmail.uc.edu